



EVOLVING PROGRAM

# GLOBAL FORUM

Shaping the Future  
2010



## ICT FOR AN EMPOWERED SOCIETY A SMART AND INNOVATIVE WORLD

MONDAY 8<sup>TH</sup> & TUESDAY 9<sup>TH</sup> NOVEMBER 2010  
THE GEORGE WASHINGTON UNIVERSITY  
WASHINGTON DC, USA

### ORGANIZERS

 <p>THE GEORGE WASHINGTON UNIVERSITY WASHINGTON DC</p>	 <p>ITEMS INTERNATIONAL</p>	 <p>FONDATION SOPHIA ANTIPOLIS</p>
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The program is constantly evolving in order to accommodate the interests of Global Forum 2010 speakers and participants, as well as to take into account the rapidly changing dynamics of the information technologies market.

28/06/2010- Draft Program V43- Global Forum 2010 - ITEMS International

<b>Sunday November 7th, 2010</b> <b>6:30 pm-8:30 pm – Welcome Cocktail Reception</b> <b>Hosted by the French Ambassador Pierre Vimont at the French Residence</b>	
<b>[DAY 1] MORNING – Monday November 8<sup>th</sup>, 2010</b>	
<b>[8:00 am - 9:00 am] Registration</b>	
<b>[9:00 am – 9:30 am]</b> <b>WELCOME ADDRESSES</b>	
<b>KEYNOTE OPENING SESSION</b> <b>[9:30 am – 11:00 am]</b> <b>ICT: A VISION FOR THE NEXT GENERATION</b>	
<b>Main Topics</b> <ul style="list-style-type: none"> <li>• Eco Sustainability and Economy Development</li> <li>• Economic, Social &amp; Societal Promises of Next Generation Communication Infrastructures</li> <li>• Building Trust in the Cyberspace</li> <li>• The US: Stimulus Package</li> <li>• EU 2020 Strategy : A Digital Agenda for Europe</li> <li>• Investment in Education &amp; eTraining</li> <li>• Japan:” Innovation 25 Strategy” <ul style="list-style-type: none"> <li>✓ A Sustainable Economy with Green-IT</li> <li>✓ Ehealth: a Means to Achieve Economic Recovery</li> <li>✓ ...</li> </ul> </li> </ul>	
<b>Coffee Break</b>	
<b>SESSION 2</b> <b>[11:00 pm – 12:30 pm]</b> <b>BROADBAND: READY TO INVEST</b>	<b>SESSION 3</b> <b>[11:00 pm – 12:30 pm]</b> <b>SAFER SERVICES IN A DIGITAL SOCIETY</b>
<b>Main Topics</b> <ul style="list-style-type: none"> <li>• Infrastructure Investments for the Knowledge Economy in Europe, North-America and Asia</li> <li>• Programs and Initiatives in North America, Europe, Asia</li> <li>• LTE Investment agenda in North America, Europe and Asia</li> <li>• Broadband/Internet Ecosystem</li> <li>• Satellite Trends in the Perspective of LTE (Long Term Evolution)</li> <li>• Wireless: Regulated vs. non-Regulated Networks</li> <li>• Rural Areas: Facing the Gap</li> <li>• Developing Countries From Digital Divide to Digital Solidarity</li> <li>• Opportunities for Satellites in “White Areas” for TriplePlay</li> <li>• Ecosystems to Exploit Broadband, New Business Models</li> <li>• PPP (Public Private Partnership) in Digital Initiatives</li> <li>• IPV6</li> </ul>	<b>Main Topics</b> <ul style="list-style-type: none"> <li>• Identification and Authentication/ eID Cards <ul style="list-style-type: none"> <li>- Interoperability</li> <li>- ePayment &amp; eCommerce</li> <li>- Certified eMail</li> </ul> </li> <li>• Data Protection, Privacy &amp; Cyber Criminality</li> <li>• Identity Management</li> <li>• Opportunities and Risks <ul style="list-style-type: none"> <li>- The Internet of Things &amp; People</li> <li>- Clouds: Standardization, Privacy, Security, Incentive, IPR... What to Consider?</li> </ul> </li> <li>• Trust and the User</li> <li>• Interoperability Solutions for European Public Administrations (ISA) Strategy</li> </ul>
<b>[12:30 pm – 2:00 pm] LUNCH</b>	

**[DAY 1] AFTERNOON – Monday November 8<sup>th</sup>, 2010**

Keynote Speeches [2:00pm- 2:30pm]

- Crowds on the Clouds
- ICT for Government and Public Services

**SESSION 4**

**[2:30 pm – 4:00 pm]**

**COLLABORATIVE GOVERNMENT**

*ICT for Government Empowering the Society, Citizens & Businesses*

**Main Topics**

- eProcurement: Challenges for Public Services and for SMEs
  - Presentations from eprocurement agencies of Italy (Consp), USA (GSA), Korea (PPS), Canada (PWGSC), UK ( OGC), Chili ( ChileCompra)....
- From eGovernment to eGovernance:
  - A Smarter Government
  - Open Government
  - Partnership and Intermediaries
- eDemocracy & eParticipation at the National, Regional & Local Levels
  - Personalized interaction and services
  - Citizen Empowerment, Engagement, Transparency, and Social Media The City as Platform for Innovation
- Smart Cities :
  - The City as Platform for Innovation
  - Collaboration of subsystems: Transportation, Education, Healthcare, Citizen Services, Energy, Water, Environment
- eEducation & Life Long Training
  - Knowledge Creation and Sharing

**SESSION 5**

**[4:00 PM – 5:30 PM]**

**TELECOM AND INTERNET REGULATORY CHALLENGES AND OPPORTUNITIES**

**Main Topics**

- Ubiquitous Broadband Bandwidth Deployment
- Universal Service Funding for Voice, Data and Bandwidth
- Net Neutrality vs. Net Regulation: European, US and Asian Perspectives
- Internet Governance, Do we have to reinvent it?
- Digital Dividend facing Future of Wireless Services
- Internet Regulation Stakes Facing Terrorism and Cybercrime
- International Domain Names : Openess Change Innovation with New TLD ? (ICANN, NTIA, EU, ISOC, AFNIC , ITU...)
- Regulate the TV of the Future: Preserve National Compliances or the End of Frontiers?
- Balancing Broadcast Regulation and IPTV, Web TV, P2P-TV, ...
- The Digital Shadow: Privacy Issues, Data Harvesting and Exploitation, Rights and Technologies
- ICANN Issues
- Social Networking

**SESSION 6**

**[4:00 PM – 5:30 PM]**

**GREEN & BEYOND**

**Main Topics**

- **ICT for Green**
  - Smart Water
  - Smart Energy (Generation, supply, demand management ) / Smart Grids
  - Smart Transportation
  - Smart Buildings
  - Smart Cities
- **Green ICT**
  - Measurement of the Environmental Impact of ICT
  - Data Centers: How to Reduce Drastically the Energy Consumption
  - Efficient IT Architectures: from IT components to server consolidation and cloud computing
- **Role of Governments** as Leaders and Enablers through Effective and Coherent Policies
  - Setting Goals & Measuring Performance
  - Standards
- **Role of Public & Private Enterprises**
  - Reconciliate Business Constraints and Environment Compliance
  - Innovate to transform their business models to exploit eco-efficiency
- **Best Practices**

**8:00pm GALA DINNER Hosted at the US French Embassy "Maison de France" (By Invitation)**

**[DAY 2] – Tuesday November 9<sup>th</sup>, 2010**

**[ 7:30 am – 8:30 am ] Registration**

**[8.30 am – 9:30 am]**

**KEYNOTE OPENING SESSION**

Keynote Speeches

**SESSION 7**

**[9:30 am – 11:00 am]**

**OPEN INNOVATION: STRATEGY & POLICIES**

**Main Topics**

- Collaborative Market Place
- Dynamic Technologies
- An Open Innovation Approach as an Enabler for new Business Models in ICT
- Open Innovation as Critical enabler for Knowledge Intense Service Industry
- Services in perspective in Knowledge Society
- Openness as the Way Forward to Competitiveness and Wellbeing
- Personal Ecosystem as the Best Innovation Driver
- Open Data
- Standards & Governance
- Smarter Cities
- Smarter Commerce

**SESSION 8**

**[11:00 am – 12:30 pm]**

**CITIZENS CENTERED E-HEALTH**

**Main Topics**

- E-Health Solutions: How to Build a Sustainable Model
- Electronic Medical Record and Integration of Clinical Process: Where We Are
- Development of a Clinical Technological Platform in a Digital Context
- Mobile Health Solutions: From Dreams to Reality
- Tele health/ Telemedicine: How to Manage Chronic Disease Remote Management (Diabetes, Oncology, BPCO, Cardiac Disease...)
- How to Move From Pilot to Industrialized Solutions: Key Factor of Success
- Business Intelligence and Business Analytics to Reduce Clinical Risks
- Privacy and Data Protection for Citizens
- Ambient Assistant Living for Elderly People: Mature Market?

**SESSION 9**

**[11:00 am – 12:30 pm]**

**FUTURE TV: COMPETITION AND COOPETITION BETWEEN BROADCASTERS, TELCOS AND INTERNET PLAYERS**

**Main Topics**

- Telecom and Broadcaster: Between Collaboration and Competition
- Digital Content Platform: The Key Point in Competition
- The Difficult Way towards Real Convergent TV Standards?
- Future of Copy Protection Models after the Music Case
- Telecom Players in the TV business: Risk or/and Opportunity?
- The Future of Satellites TV service Platforms
- Future of Advertising in Delivering Digital Content Services
- Digital TV/ IPTV/ Cable TV/ Mobile TV / Satellite TV
- Rise of Social Media, Threat to the TV?
- Role of TV in eEducation: Real & More
- Digital TV :Coverage and Switch over Issues

**12:30 pm – 2:00 pm LUNCH**

**SESSION 10**

**[2:00 PM- 4:00PM]**

**GLOBAL NETWORK FOR EMPOWERING WOMEN'S INNOVATION AND ENTREPRENEURSHIP**

**Main Topics**

- The Changing Context of the Technological Revolution: Revolution: the Gender Dimension of the Innovation Chain
- Shifting from Technological Innovation to Social Innovation and the Importance of Women leadership Into ICT and Related Sectors
- Are ICT Policies and Strategies Gender-Neutral? Digital Strategies in Europe and the US
- The Gender Dimension of the Innovation Chain
- Creating Enabling Environment for e-Development
- Capacity Building and E-skills Development
- Women's Entrepreneurship in ICT and Related Sector: Focus on Health, Green IT, Creative Industries, Game Industry
- Sustainable e-Future: e-Governance, Knowledge Management, e-Learning
- Breaking the Venture Capital Glass Ceiling
- Women, Social Media and Network Politics
- A Global Network and Action-Plan For Enhancing Women's Innovation and Entrepreneurship

**EUROPE AND MIDDLE EAST**

**Thomas Andersson**, President Jönköping University & President of the Board, IKED, Sweden  
**Daniilo Oreste Broggi**, Chief Executive Officer, Consip S.P.A, Italy  
**Jean-Pierre Chamoux**, Professor, University Paris V René-Descartes, France  
**Michel Chevallier**, Assistant Secretary, State Chancellery, Switzerland  
**Lionel Chmielewsky**, CEO, Netcentrex Converged IP Communication, Comverse, France  
**Patrice Cristofini**, I Director Partnership and Strategic Alliance, Orange, France  
**Eva Fabry**, Director European Affairs Manager, European Centre for Women and Technology (ECWT), Norway  
**Dani Flexer** Consultant, Datacentre Optimization, United-Kingdom  
**Denis Gardin**, Senior Vice President , Defense & Security Division, System Design Centre and Cyber Security Solutions, EADS, France  
**Vassilis Goulandris**, Online Communications Strategy, Greece  
**Evika Karamagioli**, Deputy Director Gov2U, Greece  
**Hugo Kerschot**, Founder, IS- Practice, Belgium  
**Eric Legale**, Managing Director Issy Media, City of Issy-les-Moulineaux, France  
**Giampiero Nanni**, Director of Interoperability, Microsoft, United-Kingdom  
**Bruno Pennino** Public Sector, Marketing Executive North East and South West Europe, Global PS Marketing Leadership Team Lead, IBM, Italy  
**Mario Po**\*, Administrative Director, Azienda Ulss n 8 Asolo, Italy  
**Bent Poulsen**, Chief Auditor, VP Securities Services, Denmark  
**Giorgio Prister**, President, Major Cities of Europe, Italy  
**Alfredo M. Ronchi**, Secretary EC Medici Framework, Politecnico di Milano, Italy  
**Roberto Saracco**, Telecom Italia Lab, Italy  
**Bruno Salgues**, Président SIANA, Studies Director, Institut Telecom, France  
**Madeleine Siösteen Thiel**, Senior Programme Manager, VINNOVA Governmental agency , Sweden  
**Virgiliu Stan**, Items International representative in Romania, Member of Global Forum Steering Committee  
**Daniel Van Lerberghe**, President & Executive Director, POLITECH Institute - European Center of Political Technologies, Belgium.  
**David Wood**, Councillor, Newcastle-upon-Tyne City Council, United Kingdom  
**Rosalie Zobel**, Dr. Chair of the High-level Advisory Committee of the European Centre for Women and Technology

**NORTH AMERICA**

**Steven Adler**, IBM Data Governance Solutions, IBM, USA  
**Kathryn Brown**, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA  
**Rosa Bruno- Jofré**, Professor and Dean of Education Queen's University, Canada  
**William Sloan Coats**, Partner Intellectual Property, Kaye Scholer LLP, USA  
**Patricia Cooper**, President, Satellite Industry Association, USA  
**Timothy C. Finton**, Senior Counsellor for International Communications and Information Policy, US Department of State, USA  
**Robert Flaim**, Supervisory Special Agent, Special Technologies Section/ Cyber Division, FBI, USA  
**Jay E. Gillette**, Director, Human Factors Institute, Professor, Center for Information and Communication Sciences, Ball State University  
**Maria Kendro**;Executive Director, Communication Cooperative International (CCI) USA  
**Ellwood Kerkeslager**, CEO Information Futures L.L.C., USA  
**Andrew D. Lipman**, Partner and Head of Telecom Group at Bingham McCutchen, USA  
**Jane Mago**, Senior Vice President and General Counsel Legal & Regulatory Affairs, NAB - National Association of Broadcasters, USA  
**Samia Melhem**, Senior Operations Officer, Policy Division (CITPO) Chair, e-Development Thematic , the World Bank Group, USA  
**Gerald Mooney**, General Manager, Fiscal Stimulus and Economic Recovery Global Government and Education, IBM, USA  
**Robert A. Morin**, Secretary General, Canadian Radio-Television and Telecommunications Commission, Canada  
**Brent Olson**, Assistant Vice President - Regulatory Policy, SBC Telecommunications, Inc., USA  
**Todd Ramsey**, Managing Director, US Federal, IBM, USA  
**Jacquelynn Ruff**, Vice President, International Public Policy & Regulatory Affairs Verizon, USA  
**Alan Shark**, Executive Director, PTI – Public Technologies Institute, USA  
**Michaël Stankosky**, Professor Vice Associate Professor, Georges Washington University, USA  
**Olin Wethington**, President Wethington International llc, USA

**ASIA**

**Stephane Grumbach**, French Director of the Sino-French IT Lab LIAMA, Beijing, China  
**Thomas Hart**, Regulatory Expert, EU-China Information Society Project, China  
**Michel Lu**, Representative Office of Representation of Taipei in France  
**Shigehiko Naoe**, Professor of Information Policy, Chuo University, Japan  
**Keiichiro Seki**, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan  
**Makoto Yokozawa**, Professor of Joint Research Unit; Kyoto University, Japan

**THE PROCEEDINGS OF THE GLOBAL FORUM WILL BE AVAILABLE TO ALL PARTICIPANTS**

**Keynotes & Panelists**Senior Officials from the European Commission, EU-25, European, US, Asian and other Governments, including Competition Entities and top Regulators and Representatives from international organizations, including WTO, ITU, ICANN, WSIS and ICC; Network Service Providers (Including Satellite, Broadband, Internet and Wireless Companies); Cable, Radio (WLL), Telecom and Media Companies; Equipment and Software Providers; Content and Information Providers; MVNO; Computing Companies; Application Providers; Utilities; Business Users: SMEs, Banking, Insurance & Finance Analysts; Smartcard Manufacturers; R&D Companies; Defense Experts; Regional / National / Local Authorities; Lawyers; Standards Organizations; Non-profit Associations; User Groups; Consumer Advocates and Think Tanks.

**Please complete a separate Registration Form for each participant**  
Registration fees cover admission to all meetings, lunches and cocktail receptions, and certain special events

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**THE GEORGE WASHINGTON UNIVERSITY  
WASHINGTON DC, USA**

**MONDAY 8<sup>TH</sup> & TUESDAY 9<sup>TH</sup> NOVEMBER 2010**

**FAX TO:**  
ITEMS International  
GLOBAL FORUM 2010  
**FAX: +33 (0) 1 41 08 94 27**

**MAIL TO:**  
**ITEMS International / GLOBAL FORUM 2010**  
6, rue Jean Baptiste Potin  
92170 Vanves - FRANCE  
Tel: +33 (0) 1 46 42 48 76  
Email: stoporkoff@items-int.eu  
[slevy@items-int.eu](mailto:slevy@items-int.eu)

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<b>FEE*</b> Taxes not included	<b>IF PAID BEFORE SEPTEMBER 1<sup>ST</sup> 2010</b>	<b>IF PAID AFTER SEPTEMBER 1<sup>ST</sup> 2010</b>
<b>FIRST REGISTRANT</b>	<input type="checkbox"/> Euro € 1400	<input type="checkbox"/> Euro € 1800
<b>EACH ADDITIONAL REGISTRANT - 15 % DISCOUNT</b>	<input type="checkbox"/> Euro € 1190	<input type="checkbox"/> Euro € 1530
<b>LOCAL AUTHORITIES &amp; NON PROFIT - 50%</b>	<input type="checkbox"/> Euro € 700	<input type="checkbox"/> Euro € 950

\*For cancellation conditions, please see page 6 of the program

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